

TOP AGENT

MAGAZINE

RUDY DAUNNO



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Top Agent Rudy Daunno – Broker/Owner of Daunno Realty Services in New Jersey – is a 2019 Circle of Excellence Platinum Award winning real estate professional who provides extraordinary value to his clients. Deeply

committed to helping his buyers and sellers achieve their real estate goals, Rudy and his team at Daunno Realty have been setting the gold standard for customer service in The Garden State for 15 years.



Rudy – who hails from a family of builders, began his journey as a licensed agent in 2005. “When I graduated from college, I had to choose between working as a salesperson for a Fortune 500 company or working with my father in real estate and construction,” he says. “When

I realized I could start out selling the homes my father was building rather than swinging a hammer, I decided to become a Realtor.” After joining forces with Michael Tortorello, a family friend and real estate broker, Rudy opened his own real estate agency at the young age of



22. “At that point, I was still in real estate school and had never sold a home,” he recalls wryly.

“Early in my career, there came a point where I had to decide whether to stay private or franchise. After exploring many options, I decided the flexibility of owning a private, family-oriented business was the right decision for me.” That said, as a private agency, the Daunno’s have been able to explore various areas of real estate including REO sales, broker price opinions, probate sales, relocation, and even have a separate real estate referral agency. This unique diversity makes them indispensable to their buying and selling clients.”



Now 15 years in, Rudy along with his brother and business partner Brandon Daunno, have built a thriving and ever-growing business that would be the envy of much of his competition. With two offices – one in Toms River and the other in Clark – Rudy governs an equally-dedicated roster of over sixty agents.

Rudy, who holds a degree in Business Administration with a concentration in Marketing from Rider University, puts that education to good use when listing his properties. Professional photography, virtual floor plans and virtual tours are utilized to great effect, and a deft exploitation of the internet and social media platforms ensure



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maximum exposure, all of which translate into fast sales for top dollar.

A significant portion of Rudy's business is based upon referrals (another large chunk comes from his association with home builder investment groups), which is perhaps the most accurate way to measure excellence in customer service. "I think it's because I'm just a different type of Realtor," says Rudy, when asked how he manages to inspire such impressive levels of trust and loyalty. "I have a history of

working with my father on construction sites, so I have a unique perspective when I look at homes; I know how the home was built and can help my clients anticipate problems as well as suggest improvements."

Rudy is passionate about giving back to his community, and does so through a variety of ways including his position on the Board for Big Brothers Big Sisters of Coastal & Northern NJ, which provides one-on-one mentorship for New Jersey's troubled youth. He is also deeply



involved with the Council for Emerging Leaders, which fundraises for RWJ Barnabas's Community Medical Center, and is a major sponsor of the Clark Little League.

When he's not working, Rudy enjoys nothing more than spending time with his wife Lara and two young daughters, Isabella and Elliana. He is also an avid sports fan rooting for the New York Giants and Yankees.

Rudy's plans for the future include continuing to grow his already thriving real estate agency, and to venture further into the investment side of the industry, buying and flipping homes.

"I really enjoy what I do," says Rudy. "It gives me purpose, and it also puts me in a position where I can give back to my community. What's better than that?"

For more information about Rudy Daunno,
call 732-910-3043 or email Rudy@DaunnoRealty.com